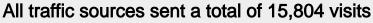


63.80% New Visits

## **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 9,374  | 59.31%   | Cable            | 4,907  | 31.05%   |
| Firefox           | 4,772  | 30.19%   | DSL              | 4,524  | 28.63%   |
| Safari            | 1,323  | 8.37%    | Unknown          | 3,593  | 22.73%   |
| Opera             | 156    | 0.99%    | T1               | 1,734  | 10.97%   |
| Netscape          | 92     | 0.58%    | Dialup           | 757    | 4.79%    |





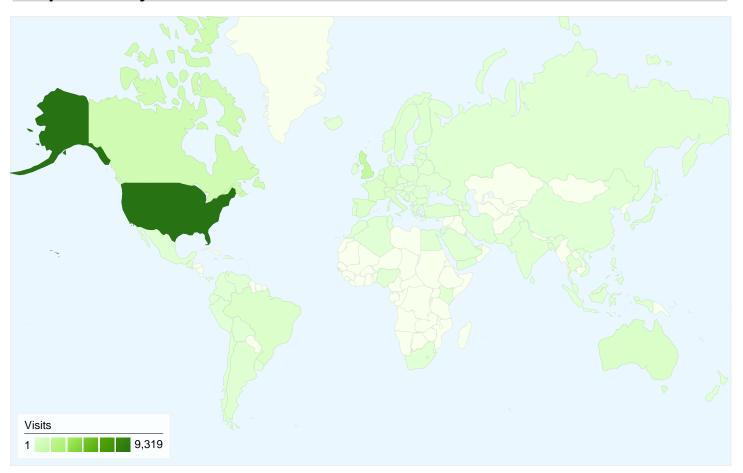


### **Top Traffic Sources**

| Sources                     | Visits | % visits | Keywords          | Visits | % visits |
|-----------------------------|--------|----------|-------------------|--------|----------|
| (direct) ((none))           | 7,627  | 48.26%   | silent films      | 707    | 12.82%   |
| google (organic)            | 4,662  | 29.50%   | silent era        | 549    | 9.95%    |
| yahoo (organic)             | 449    | 2.84%    | silent movies     | 367    | 6.65%    |
| en.wikipedia.org (referral) | 427    | 2.70%    | silent film       | 325    | 5.89%    |
| stumbleupon.com (referral)  | 426    | 2.70%    | best silent films | 93     | 1.69%    |

## www.silentera.com Map Overlay

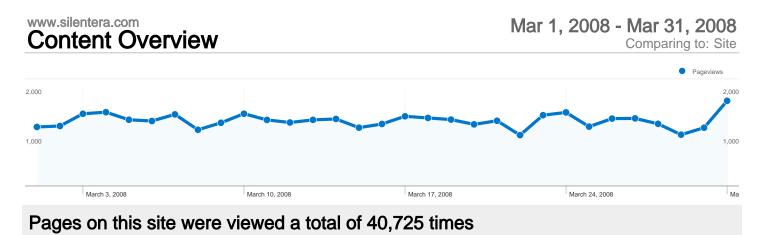
#### Mar 1, 2008 - Mar 31, 2008 Comparing to: Site



# 15,804 visits came from 103 countries/territories

| Sito | Usage |
|------|-------|
| Sile | Usage |

| Visits<br>15,804<br>% of Site Total:<br>100.00% | Pages/Visit<br>2.58<br>Site Avg:<br>2.58 (0.00%) | Avg. Time on Site<br>00:02:29<br>Site Avg:<br>00:02:29 (0.00%) |             | % New Visits<br>63.84%<br>Site Avg:<br>63.80% (0.07%) | <b>59.05</b><br>Site Avg: | Bounce Rate<br>59.05%<br>Site Avg:<br>59.05% (0.00%) |  |
|---|--|--|-------------|---|---------------------------|--|--|
| Country/Territory                               |  | Visits   | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits              | Bounce Rate  |  |
| United States                                   |  | 9,319  | 2.62        | 00:02:31  | 64.07%                    | 58.17%   |  |
| United Kingdom                                  |  | 1,460  | 2.50        | 00:02:23  | 62.33%                    | 61.51%   |  |
| Canada  |  | 945  | 2.61        | 00:02:19  | 56.93%                    | 55.13%   |  |
| Germany   |  | 380  | 3.19        | 00:04:04  | 70.26%                    | 60.79%   |  |
| Australia                                       |  | 360  | 2.51        | 00:02:41  | 67.78%                    | 63.06%   |  |
| France  |  | 292  | 2.05        | 00:01:51  | 71.58%                    | 63.36%   |  |
| Italy   |  | 287  | 2.99        | 00:01:49  | 65.16%                    | 53.66%   |  |
| Brazil  |  | 286  | 2.31        | 00:02:17  | 74.13%                    | 61.89%   |  |
| Spain   |  | 281  | 2.90        | 00:04:35  | 68.33%                    | 54.45%   |  |
| Japan   |  | 227  | 2.11        | 00:01:41  | 24.23%                    | 65.20%   |  |



| ~~~~~~ | 40,725 | Pageviews |
|--------|--------|-----------|
|        |        |           |

26,652 Unique Views

59.05% Bounce Rate

## **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
| /                 | 13,773    | 33.82%      |
| /DVD/index.html   | 5,359     | 13.16%      |
| /info/top100.html | 2,909     | 7.14%       |
| /index.html       | 2,638     | 6.48%       |
| /PSFL/index.html  | 2,271     | 5.58%       |