

Site Usage

19,650 Visits

~~~ 69,197 Pageviews

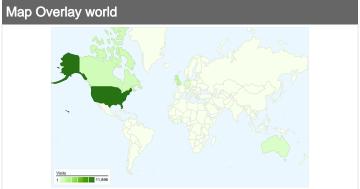
3.52 Pages/Visit

59.88% Bounce Rate

00:02:29 Avg. Time on Site

65.46% % New Visits





| Traffic Sources Overview |                                                                                                                                                                                                                                  |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                          | <ul> <li>Search Engines         <ul> <li>8,091.00 (41.18%)</li> </ul> </li> <li>Direct Traffic         <ul> <li>7,868.00 (40.04%)</li> </ul> </li> <li>Referring Sites         <ul> <li>3,691.00 (18.78%)</li> </ul> </li> </ul> |

| Content Overview  |           |             |
|-------------------|-----------|-------------|
| Pages             | Pageviews | % Pageviews |
| 1                 | 13,049    | 18.86%      |
| /DVD/index.html   | 4,809     | 6.95%       |
| /info/top100.html | 2,706     | 3.91%       |
| /index.html       | 2,079     | 3.00%       |
| /PSFL/index.html  | 1,922     | 2.78%       |

Comparing to: Site



### 14,057 people visited this site

19,650 Visits

14,057 Absolute Unique Visitors

69,197 Pageviews

3.52 Average Pageviews

00:02:29 Time on Site

59.88% Bounce Rate

65.46% New Visits

### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 11,783 | 59.96%   | Unknown          | 6,411  | 32.63%   |
| Firefox           | 5,864  | 29.84%   | Cable            | 5,236  | 26.65%   |
| Safari            | 1,515  | 7.71%    | DSL              | 5,139  | 26.15%   |
| Opera             | 200    | 1.02%    | T1               | 2,058  | 10.47%   |
| Chrome            | 106    | 0.54%    | Dialup           | 497    | 2.53%    |

#### Traffic Sources Overview Comparing to: Site



#### All traffic sources sent a total of 19,650 visits



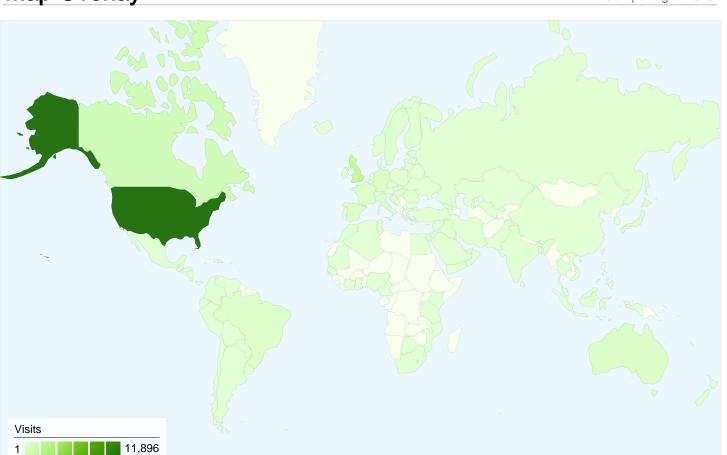
### **Top Traffic Sources**

**41.18%** Search Engines

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| (direct) ((none))           | 7,868  | 40.04%   |
| google (organic)            | 6,230  | 31.70%   |
| yahoo (organic)             | 1,250  | 6.36%    |
| en.wikipedia.org (referral) | 953    | 4.85%    |
| stumbleupon.com (referral)  | 512    | 2.61%    |

| Keywords      | Visits | % visits |
|---------------|--------|----------|
| silent era    | 650    | 8.03%    |
| silent films  | 647    | 8.00%    |
| silent film   | 313    | 3.87%    |
| silent movies | 227    | 2.81%    |
| silentera     | 158    | 1.95%    |

Site Usage



# 19,650 visits came from 117 countries/territories

| Visits<br>19,650<br>% of Site Total:<br>100.00% | Pages/Visit<br>3.52<br>Site Avg:<br>3.52 (0.00%) | Avg. Time on Site 00:02:29 Site Avg: 00:02:29 (0.00%) |             | % New Visits<br>65.51%<br>Site Avg:<br>65.46% (0.07%) | <b>59.88</b> Site Avg: <b>59.88</b> | %           |
|-------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-------------|-------------------------------------------------------|-------------------------------------|-------------|
| Country/Territory                               |                                                  | Visits                                                | Pages/Visit | Avg. Time on Site                                     | % New Visits                        | Bounce Rate |
| United States                                   |                                                  | 11,896                                                | 3.43        | 00:02:16                                              | 68.42%                              | 62.77%      |
| United Kingdom                                  |                                                  | 1,911                                                 | 3.48        | 00:02:54                                              | 56.72%                              | 56.41%      |
| Canada                                          |                                                  | 1,013                                                 | 4.15        | 00:02:43                                              | 62.49%                              | 49.36%      |
| Australia                                       |                                                  | 403                                                   | 4.20        | 00:03:02                                              | 51.12%                              | 51.86%      |
| Germany                                         |                                                  | 395                                                   | 4.26        | 00:02:34                                              | 64.05%                              | 52.15%      |
| France                                          |                                                  | 387                                                   | 3.16        | 00:02:22                                              | 64.08%                              | 56.85%      |
| Spain                                           |                                                  | 340                                                   | 3.73        | 00:03:52                                              | 68.53%                              | 48.53%      |
| Brazil                                          |                                                  | 332                                                   | 3.86        | 00:02:59                                              | 73.19%                              | 56.63%      |
| Italy                                           |                                                  | 315                                                   | 3.89        | 00:02:23                                              | 58.73%                              | 57.46%      |
| Japan                                           |                                                  | 275                                                   | 5.68        | 00:03:21                                              | 21.45%                              | 54.91%      |

Comparing to: Site



# Pages on this site were viewed a total of 69,197 times

69,197 Pageviews

48,115 Unique Views

59.88% Bounce Rate

# **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
| 1                 | 13,049    | 18.86%      |
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