

#### Site Usage

28,555 Visits

63.81% Bounce Rate

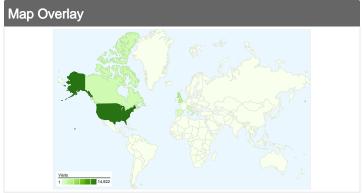
~ 106,607 Pageviews

00:02:32 Avg. Time on Site

3.73 Pages/Visit

63.69% % New Visits





| Traffic Sources Overview |   |
|--------------------------|---|
|                          | <ul> <li>Search Engines         <ul> <li>16,847.00 (59.00%)</li> </ul> </li> <li>Referring Sites         <ul> <li>6,448.00 (22.58%)</li> </ul> </li> <li>Direct Traffic         <ul> <li>5,260.00 (18.42%)</li> </ul> </li> </ul> |

| Content Overview  |           |             |
|-------------------|-----------|-------------|
| Pages             | Pageviews | % Pageviews |
| 1                 | 12,075    | 11.33%      |
| /info/top100.html | 5,281     | 4.95%       |
| /video/index.html | 4,156     | 3.90%       |
| /search.html      | 3,275     | 3.07%       |
| /PSFL/index.html  | 2,229     | 2.09%       |

Comparing to: Site



## 20,127 people visited this site



20,127 Absolute Unique Visitors

106,607 Pageviews

3.73 Average Pageviews

00:02:32 Time on Site

63.81% Bounce Rate

63.69% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 11,341 | 39.72%   | Cable            | 9,744  | 34.12%   |
| Firefox           | 9,146  | 32.03%   | DSL              | 8,808  | 30.85%   |
| Safari            | 4,653  | 16.29%   | Unknown          | 5,906  | 20.68%   |
| Chrome            | 2,664  | 9.33%    | T1               | 3,228  | 11.30%   |
| Opera             | 396    | 1.39%    | Dialup           | 689    | 2.41%    |

# **Traffic Sources Overview**

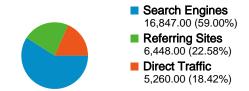
Comparing to: Site



#### All traffic sources sent a total of 28,555 visits



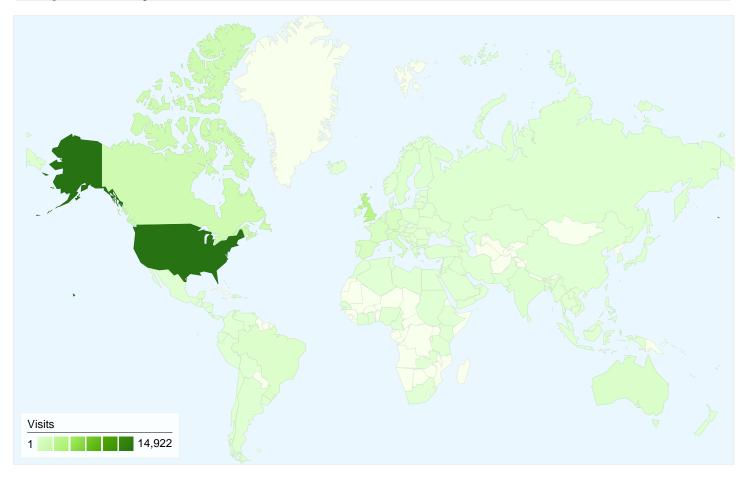




### **Top Traffic Sources**

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| google (organic)            | 14,697 | 51.47%   |
| (direct) ((none))           | 5,260  | 18.42%   |
| en.wikipedia.org (referral) | 2,639  | 9.24%    |
| yahoo (organic)             | 906    | 3.17%    |
| bing (organic)              | 790    | 2.77%    |

| Keywords          | Visits | % visits |
|-------------------|--------|----------|
| silent era        | 637    | 3.78%    |
| silent films      | 502    | 2.98%    |
| best silent films | 291    | 1.73%    |
| silent movies     | 278    | 1.65%    |
| silent film       | 245    | 1.45%    |



## 28,555 visits came from 135 countries/territories

| Site Usage                             |  |                         |                                |   |                                     |             |
|--|--|-------------------------|--------------------------------|---|-------------------------------------|-------------|
| Visits 28,555 % of Site Total: 100.00% | Pages/Visit<br>3.73<br>Site Avg:<br>3.73 (0.00%) | <b>00:02:</b> Site Avg: | me on Site<br>32<br>32 (0.00%) | % New Visits<br>63.73%<br>Site Avg:<br>63.69% (0.07%) | <b>63.81</b> Site Avg. <b>63.81</b> | %           |
| Country/Territory                      |  | Visits                  | Pages/Visit                    | Avg. Time on<br>Site                                  | % New Visits                        | Bounce Rate |
| United States                          |  | 14,922                  | 3.87                           | 00:02:25  | 63.93%                              | 63.44%      |
| United Kingdom                         |  | 3,271                   | 4.10                           | 00:03:07  | 63.89%                              | 61.91%      |
| Canada                                 |  | 1,545                   | 3.87                           | 00:02:27  | 63.95%                              | 61.68%      |
| Italy                                  |  | 892                     | 4.95                           | 00:05:25  | 45.29%                              | 53.59%      |
| Spain                                  |  | 833                     | 2.88                           | 00:02:26  | 45.98%                              | 73.71%      |
| Germany                                |  | 735                     | 3.76                           | 00:02:18  | 69.39%                              | 57.28%      |
| France                                 |  | 681                     | 2.65                           | 00:01:41  | 59.03%                              | 67.84%      |
| Australia                              |  | 511                     | 3.45                           | 00:02:19  | 58.90%                              | 64.77%      |
| Brazil                                 |  | 407                     | 2.12                           | 00:01:24  | 69.78%                              | 68.30%      |

| Netherlands | 374 | 2.97 | 00:03:02 | 48.93% | 66.04%        |
|-------------|-----|------|----------|--------|---------------|
|             |     |      |          |        | 1 - 10 of 135 |



### Pages on this site were viewed a total of 106,607 times

106,607 Pageviews

72,326 Unique Views

63.81% Bounce Rate

## **Top Content**

| Pages             | Pageviews | % Pageviews |
|-------------------|-----------|-------------|
| /                 | 12,075    | 11.33%      |
| /info/top100.html | 5,281     | 4.95%       |
| /video/index.html | 4,156     | 3.90%       |
| /search.html      | 3,275     | 3.07%       |
| /PSFL/index.html  | 2,229     | 2.09%       |